



Brian Webster - Business Development Strategic Services
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I am a consultant, advisor, community organizer, and producer with a special practice focused on the California Hemp and Cannabis Industries. Originally from New York, I have been active as an organizing, development and marketing professional for over 30-years. I help retail, wholesale, agriculture and processing businesses to achieve their strategic goals. My specialty is personal quality service that delivers results. Based in San Francisco, I have been active in California cannabis and hemp business development since 2010.

I provided strategic services to the leadership team for Proposition 19, the Regulate, Control and Tax Cannabis Act of 2010, and to the California Coalition for Cannabis Policy Reform from 2011 to 2015. I am a founding member of both the statewide Brownie Mary Democratic Party Organization and its San Francisco Chapter.

From 2013 to 2015, I was a Special Projects Union Representative (SPUR) and organizer with UFCW5 for medical marijuana workers in Northern California. At the same time, I was national campaign Chief of Staff for the United Food & Commercial Worker's (UFCW) Cannabis Division covering 22 states.

In 2016, I began publishing CA-Cannabis.info, an online Who's Who directory of the "Most Influential People in California's Cannabis Industry". In 2017, I founded CA-Hemp to provide business development services to the emerging California hemp industry. I am well known as the producer the California Hemp Investment Forum, the statewide California Hemp Expo, and the Southern California Hemp Conference.

I speak at hemp and cannabis industry conferences on California investment, business development and policy issues. As a business person and professional community organizer, I am often quoted in the media.